



INTERNATIONAL
INSTITUTE OF
GEMOLOGY
POWERED BY SRDC SINCE 1965



Masters In Jewellery Design

Masters In Jewellery Design approaches all of the techniques and different working methods of Jewellery and Bijou Craftsmanship. This is achieved through the analysis of the creative process from the product design, to the material research, technology and market analysis. Students will be able to design with a free hand and with rhinoceros 3D software to develop the complete Jewellery and bijou collections.

WHAT YOU WILL LEARN?

JEWELLERY DESIGN MANUAL PROFESSIONAL

- Understanding basic elements and principles of design
- Conceptual design building, research and execution
- Different types of settings involved: Prong, pave, bezel, etc.
- Precious metals and textures involved in jewellery
- Different types of rings - traditional, cocktail, engagement, etc.
- Briefing various manufacturing methods and techniques
- Rendering of gemstones and diamonds
- Analysis of hand ornaments and their forms
- Budgeting and estimation of designs
- Making professional portfolio for jewellery industry

JEWELLERY DESIGN CAD PROFESSIONAL

- Introduction to Rhino 7 and Matrix Gold Interface & Tools (**Licensed Version**)
- Using editing tools to create a 3D model
- Solid modeling (twisted rings/ pendants/ earrings)
- Modeling different types of rings
- Modeling according to industry standards
- Understanding parametric techniques
- Using editing tools of MatrixGold
- Stone setting techniques in matrixGold
- Weight calculation of a 3D model
- Digital rendering in MatrixGold



JEWELLERY RETAIL SALES AND MERCHANDISING

- Fundamentals of merchandising
- Organised process to plan with price pyramid
- Product costing, budgeting in Indian/International markets
- Role & responsibilities of a jeweller & sales associate
- Steps or stages of a successful sales
- Brand positioning of the retail stores
- Jewellery retail process and features of visual merchandising
- Sale analysis and inventory cycles with proper case studies

Program ID

IIG301 MIJD

Duration in Hours

360 Clock Hours

Program Length

42 Weeks

(May vary based on holidays and other scheduled breaks)

What You Earn?

**Masters In Jewellery Design
Diploma**

Who Should Pursue?

**Jewellery Designers
Jewellery Merchandiser
Jewellery Manufacturers
Auctioneers / Researcher
Jewellery Business Owner
Jewellery Production Manager
Jewellery Exhibition Manager
Retailers / Wholesalers**

Batch Timings

**Morning: 10 am to 1 pm
Afternoon: 2 pm to 5 pm**

Mode of Learning

Offline - Online - Hybrid

Campus

**Mumbai, Surat, Kolkata,
Bengaluru**

ABOUT INTERNATIONAL INSTITUTE OF GEMOLOGY (IIG)

International Institute of Gemology (IIG) was established in the year 1965. We have educated more than 1,00,000 skilled professionals over the 5 decades of being in the industry. With over 25 specialized courses spread across Gems and Jewellery education array, we have the experienced professors conducting them.

Being an institute that believes in excellence, we offer programs of gems and jewellery education in not just Indian, but international languages too. Some of our programs are also recognized by the University of Mumbai. Every program holds global credibility.

It is our constant endeavor to develop individuals with a global vision who have a passion for gems and are visioned to turn that passion into expertise. In an industry built on a standard template, we believe in delivering tailored solutions for each of our students.



Since 1965

Imparting Excellence
in G&J Education

5,000+

Successful Designers
Graduated

100%

Market Oriented
Practical Curriculum

3D Design

Latest Licensed
Software



- ☐ Globally recognized programs, certified by University of Mumbai
- ☐ Hands on training by industry experts & experienced faculties
- ☐ Most successful placement assistance with industry renowned Jewellery Houses
- ☐ Business/startup advisory as well as professional advise on Jewellery Business Consultancy
- ☐ Flexibility in duration, learn at your pace, one on one focus
- ☐ In-depth knowledge about creative designing and jewellery manufacturing methods
- ☐ Understanding jewellery design concepts, rendering, coloring, budgeting etc.
- ☐ Industry/Market visits such as field trips, museums, exhibitions, factories and manufacturing units
- ☐ Excellent opportunities for networking to boost your reputation as a skilled jewellery designer
- ☐ MIJD kit & study materials
- ☐ Free lifetime guidance and mentoring
- ☐ IIG alumni club membership



If you're considering studies at the International Institute of Gemology, we'd love to hear from you online or meet you on campus.

OFFICE HOURS

Monday - Friday: 09:00 - 17:30
Saturday: 09:00 - 14:00

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BRANCH

701, 7th Floor,
Crescent Plaza,
Telli Galli, Andheri (E),
Mumbai - 400 069.

☎ +91 74 000 87183

✉ inquiry@iigindia.com

HEAD OFFICE

1508, Panchratna Bldg,
M. Parmanand Marg,
Near Opera House,
Mumbai - 400 004.

☎ +91 93 222 62357

✉ info@iigindia.com

Mumbai | Surat | Kolkata | Bengaluru | Hong Kong