



# Jewellery Design Manual Professional

**Jewellery Design Manual Professional** program involves a number of skills from creativity and originality which provides the student with the ability to visualize ideas and communicate information. Core objective of this course is to equip the students with the basic skills of sketching and rendering jewellery in an attractive manner. This course will help the students in improving constantly their creativity, understanding concepts and various market insights.

## WHAT YOU WILL LEARN?

Creating designs based on designing elements and principles  
Conceptual design building, research analysis and execution  
Knowledge of precious metals, metal textures, gem stones and diamond  
Briefing various manufacturing methods and techniques  
Rendering of gemstones and diamonds  
Different types of settings involved - prong, pave, bezel, channel, invisible etc.  
Different types of rings - traditional, cocktail, engagement couple bands etc.  
Introduction to various designing processes  
Formation of various pendent styles - alphabet, solitaire, symmetrical, asymmetrical etc.  
Analysis of hand ornaments and their forms - bracelet, bangles, churi, kada etc.  
Budgeting and estimation of designs  
Brief about various jewellery manufacturing methods & techniques  
Mass production techniques: casting, stamping & electroforming  
Introduction to domestic jewellery markets within India - East, West, North, South Zones  
Designing jewellery according to the International markets - Dubai, Europe, USA, India and Hongkong.  
3D design development: Orthographic views  
Designing gold, kundan & jadaau jewellery  
Designing men's jewellery  
Presentation and verbal communication of design ideas  
Jewellery appraisal workshop & self assessments  
Working on industry projects and themes  
Making professional portfolio for jewellery industry  
Design competitions & events

### *Program ID*

**IIG303 JDMP**

### *Duration in Hours*

**150 Clock Hours**

### *Program Length*

**16 Weeks**

(May vary based on holidays and other scheduled breaks)

### *What You Earn?*

**Jewellery Design Manual  
Professional Certificate**

### *Who Should Pursue?*

**Arts and Cultural Jobs  
Students Seeking Career  
Jewellery Business Owner  
Jewellery Manufacturer  
Jewellery Merchandiser  
Jewellery Production Manager  
Retailer / Wholesaler**

### *Batch Timings*

**Morning: 10 am to 1 pm  
Afternoon: 2 pm to 5 pm**

### *Mode of Learning*

**Offline - Online**

### *Campus*

**Mumbai, Surat, Kolkata,  
Bengaluru**

## ABOUT INTERNATIONAL INSTITUTE OF GEMOLOGY (IIG)

International Institute of Gemology (IIG) was established in the year 1965. We have educated more than 1,00,000 skilled professionals over the 5 decades of being in the industry. With over 25 specialized courses spread across Gems and Jewellery education array, we have the best-of-the-class professors conducting them.

Being an institute that believes in excellence, we offer programs of gems and jewellery education in not just Indian, but international languages too. Some of our programs are also recognized by the University of Mumbai. Every program holds global credibility.

It is our constant endeavor to develop individuals with a global vision who have a passion for gems and are visioned to turn that passion into expertise. In an industry built on a standard template, we believe in delivering tailored solutions for each of our students.



### Since 1965

Imparting Excellence  
in G&J Education

### 5,000+

Successful Designers  
Graduated

### 100%

Market Oriented  
Practical Curriculum

### 3D Design

Latest Licensed  
Software



- ☐ Globally recognized programs, certified by University of Mumbai
- ☐ Hands on training by industry experts & experienced faculties
- ☐ Most successful placement assistance with industry renowned Jewellery Houses
- ☐ Business/startup advisory as well as professional advise on Jewellery Business Consultancy
- ☐ Flexibility in duration, learn at your pace, one on one focus
- ☐ In-depth knowledge about creative designing and jewellery manufacturing methods
- ☐ Understanding jewellery design concepts, rendering, coloring, budgeting etc.
- ☐ Industry/Market visits such as field trips, museums, exhibitions, factories and manufacturing units
- ☐ Excellent opportunities for networking to boost your reputation as a skilled jewellery designer
- ☐ JDMP kit & study materials
- ☐ Free lifetime guidance and mentoring
- ☐ IIG alumni club membership



If you're considering studies at the International Institute of Gemology, we'd love to hear from you online or meet you on campus.

#### OFFICE HOURS

Monday - Friday: 09:00 - 17:30  
Saturday: 09:00 - 14:00

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